Reframing Aging

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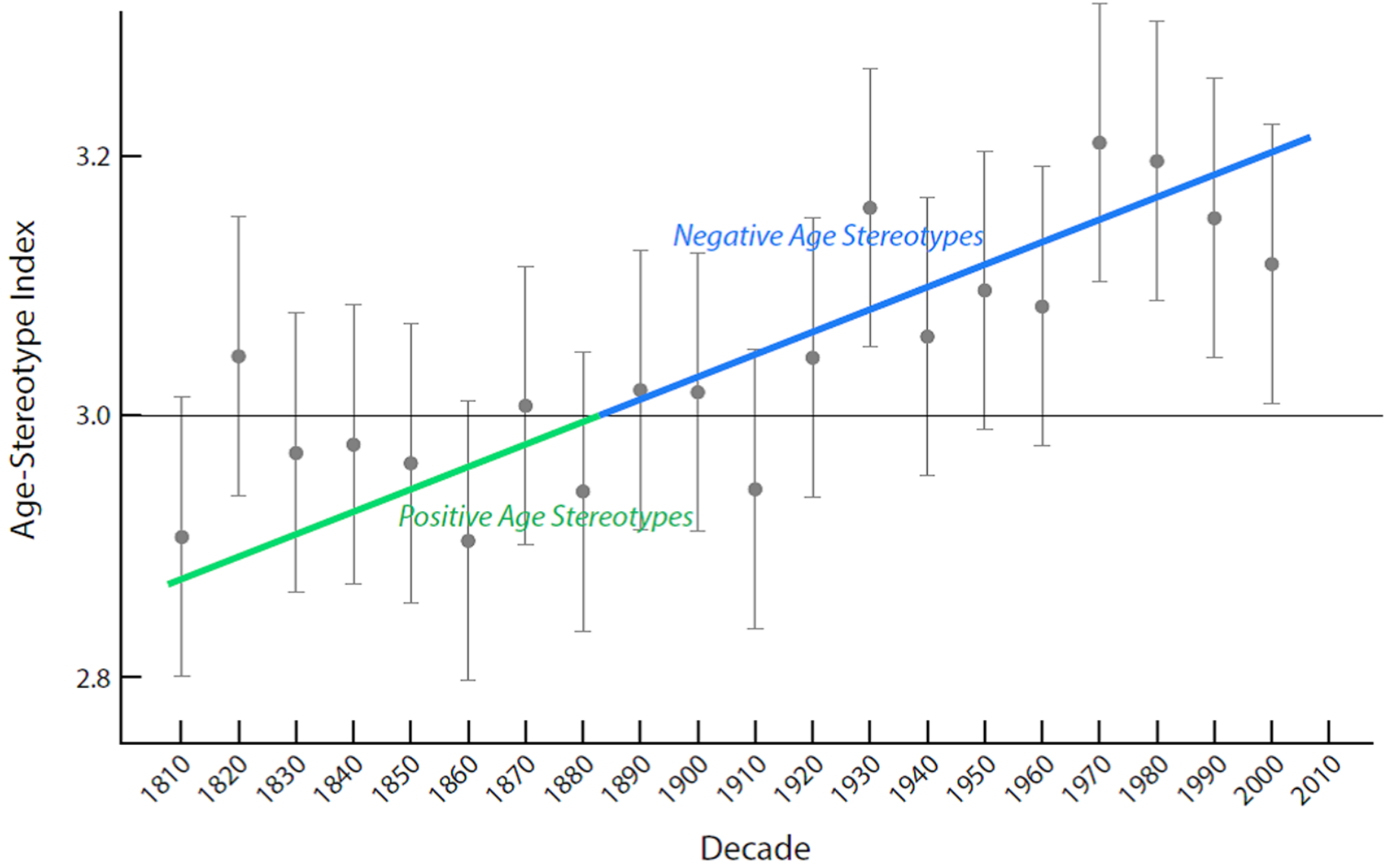
Agenda

- Age stereotypes.
- Reframing Aging.
- Ageism and Public Policy.
- Art.

Age Stereotypes


Silk Dress
Coming Soon
SHOCK AND SOUL
VINTAGE CLOTHING

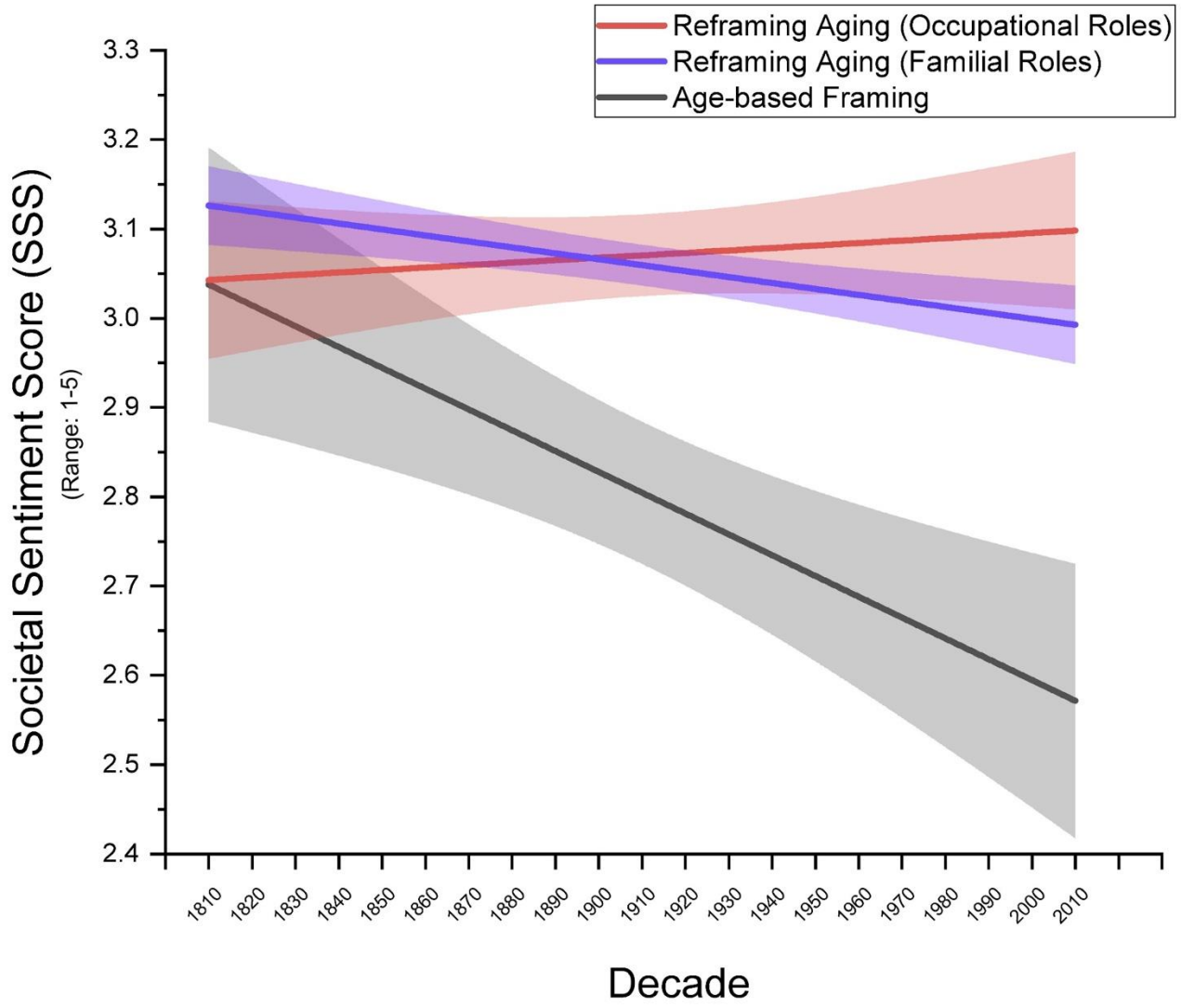
In 1880, age stereotypes switched from being positive to negative



Ng, R., Allore, H., Trentalange, M., Monin, J., & Levy, B.R. (2015). Increasing Negativity of Age Stereotypes across 200 Years: Evidence from a Database of 400 Million Words. *PLOS One*, 10(2), e0117086. https://doi.org/10.1371/journal.pone.0117086

Reframing Aging

Occupational role-based framing is linked to the most positive portrayals of older adults, followed by family role-based framing and age-based framing



Ng, R. & Indran, N. (2023). Reframing Aging: Foregrounding Familial and Occupational Roles of Older Adults is Linked to Decreased Ageism over Two Centuries. *Journal of Aging and Social Policy*. https://doi.org/10.1080/08959420.2023.2238538

Ageism and Public Policy

Case Study: Singapore Pioneer Generation Policy


450,000
senior citizens* to get
Pioneer Generation
Package (PGP)
In August 2014
pioneer
generation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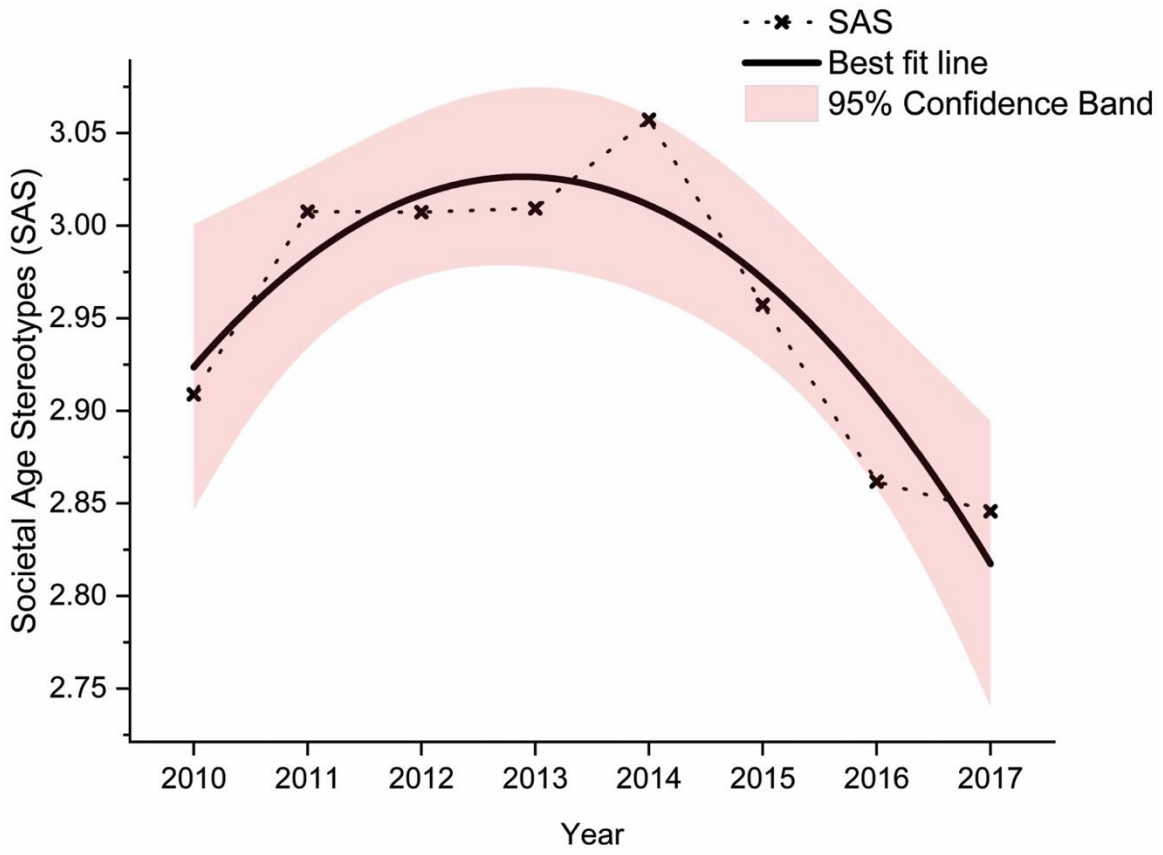
Kisah dan Video Generasi Perintis
Soalan Lazim
Pautan Berguna
Anda telah bekerja keras.
Lima puluh tahun dulu, Singapura tidak seperti sekarang. Tetapi, pada waktu itu anda masih muda, anda mempunyai azam yang kuat, anda penuh bersemangat dan anda telah membina Singapura hingga menjadi seperti sekarang.
Berita Terkini

Well-intentioned aging policies may ironically worsen age stereotypes



Ng, R., Chow, T. Y. J., & Yang, W. (2021). The Impact of Aging Policy on Societal Age Stereotypes and Ageism. The Gerontologist, 62, 4, 598–606. https://doi.org/10.1093/geront/gnab151

Art

Thank you!

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